

Education New Zealand Aide Memoire

To: Hon Chris Hipkins, Minister of Education

From: Grant McPherson, Chief Executive, Education New Zealand

Title: Summary from meeting with ENZ Board Chair and Chief Executive

Date: 19 February 2021 **ENZ ID no:** 2021-110

Purpose

1. The following notes summarise the key points from your meeting with Education New Zealand Board Chair (ENZ) Steve Maharey and Chief Executive Grant McPherson on Wednesday 27 January 2021.

Meeting notes

2. **Noted** that the government has made the international education recovery a priority area.
3. **Noted** the international education is part of the Trade Recovery Strategy including:
 - the Prime Minister's agreement to support, among other things, video campaigns
 - that you would like to be involved in appropriate activities to support the rebuild of the sector.
4. **Agreed** that your office will arrange a meeting with relevant Ministers to discuss international education. Ministers to include are:
 - Minister of Foreign Affairs and Trade
 - Minister of Immigration
 - Minister of Trade and Export Growth
 - Minister of Economic Development
 - Associate Ministers of Education.
5. **Noted** that you expect:
 - ENZ to work with the Ministry of Education on the early return of students
 - ENZ has a leadership role in the rebuild of the sector.
6. **Noted** your areas of concern:
 - the sector's capability to scale up quickly when the time is right. The loss of capability from the sector could limit the speed and appropriateness of the rebuild
 - the importance of maintaining international market relationships to ensure, once the borders reopen, there is enhanced interest in New Zealand education.

7. **Noted** the potential timeline and priorities, all of which are based on best estimates and subject to change:
- Q1 2022 for student marketing and recruitment
 - [REDACTED]
- [REDACTED] Withheld under s 6(a) of the Official Information Act 1982
8. **Informed** you of EXPO 2021:
- strengthen education engagement
 - [REDACTED]
- Withheld under s 6(a) of the Official Information Act 1982
9. **Informed** you that ENZ would work with the Ministry of Education to seek a fiscally neutral expenditure transfer from 2020/21 to 2021/22 due to better timing of the initiatives, given the changing environment.
- You acknowledged the need for ENZ to be able to manage its funds in a timely and appropriate manner.
10. **Informed** you of ENZ's approach to developing the digital platform and other on-line initiatives and assured you that any initiatives would consider the wider environment and the work of other agencies.
11. **Noted** that ENZ will continue to provide relevant and timely information to you and your office:
- including international education updates and discussions into the Education Agencies meetings where appropriate
 - recognising that, as many areas may not be relevant for education agencies such as immigration and diplomacy matters, separate updates may be provided by the Board Chair and Chief Executive where appropriate
 - providing additional support for the Private Secretary to ensure you are well informed about the international education sector. [We will do this in conjunction with, and to complement the support from the Ministry of Education.]

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Recommendations

Education New Zealand recommends that you

- a. **Note** the summary of key points from your meeting with ENZ Board Chair Steve Maharey and Chief Executive Grant McPherson



Grant McPherson
Chief Executive
Education New Zealand

Hon Chris Hipkins
Minister of Education
___/___/2021

Noted

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