

Education New Zealand Event Briefing

Title: Attendance at Peak Bodies Forum on Wednesday 2 December 2020

Date: 26 November 2020

Priority: High

Security level: Unclassified

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Contact for telephone discussion (if required)

Name	Position	Cellphone	1 st contact
James Dalmer	Engagement Manager	021 563 513	x
John Goulter	General Manager, Stakeholders and Communications	[REDACTED]	Withheld under section 9(2)(a) of the Official Information Act 1982

Purpose

1. To provide background information to support your attendance at the Education New Zealand/Immigration New Zealand Peak Bodies Forum on Wednesday 2 December 2020. The objective of your attendance is to show support for the international education sector underlining that international education plays a vital role in supporting New Zealand's rebuild and recovery from the COVID-19 pandemic.
2. Attached are talking points and Q&A which cover the first student cohort granted an exemption to enter New Zealand, managed isolation and quarantine, the Strategic Recovery Plan for International Education (the Recovery Plan) and launch of the university pathways agreement.

Peak Bodies Forum details

- Venue: ENZ, Level 5, Lambton House, 160 Lambton Quay, Wellington
- Time: 3.30 – 3.40pm
- James Dalmer is the key contact, phone: 021 563 513

Background

The Strategic Recovery Plan for International Education

3. The Recovery Plan was agreed by Cabinet on 22 June 2020 to rebuild the sector and address the impacts and major challenges affecting the international education sector due to the COVID-19 pandemic. The Recovery Plan is focused on:
 - transition and economic stimulus
 - strengthening the current international education system (led by the Ministry of Education)

- transforming to a more sustainable future state (led by ENZ).
4. The Recovery Plan builds on and accelerates the *New Zealand International Education Strategy 2018-2030* which was developed by the government and international education sector. The Strategy's goals are to deliver an excellent education and study experience, achieve sustainable growth and develop global citizens.
 5. Through the Recovery Plan, the Government has invested \$51.6 million to help stabilise New Zealand's international education sector and support a future focus on diversifying products and services by developing offshore pathways, providing a single New Zealand digital platform for New Zealand education programmes and keeping New Zealand's education brand alive.

Recovery Plan funding for the international education sector

6. The Recovery Plan included funding which was focused on stabilising the schools and private training establishments sub-sectors:
 - \$20 million in support for state and state-integrated schools to continue to employ the specialist international education workforce to provide teaching and pastoral care to international students in New Zealand this year
 - \$10 million targeted and immediate funding to private training providers of strategic importance (including English language schools) to preserve the foundations of the sector
 - \$1.5 million for English language schools to deliver English language training to migrants to help them to succeed in our schools and communities.
7. The Ministry of Education has allocated \$18 million of the \$20 million support for state and state-integrated schools. The Ministry of Education reserved \$2 million for exceptional cases, applications for this portion closed on 31 October and funding to be allocated in January 2021.
8. The Tertiary Education Commission, the Ministry of Education, ENZ and New Zealand Qualifications Authority evaluated the 40 eligible applications for the \$10 million funding for private training providers of strategic importance. Twenty-two applications were either fully or partly supported, including 10 who were successful after appealing the original panel decision. \$1.8 million remains to be allocated.
9. The Tertiary Education Commission, ENZ and New Zealand Qualifications Authority evaluated 13 applications from English language providers. Eleven providers were awarded funding to offer English language training to migrants. Close to \$1.5 million has been allocated.

University pathways agreement

10. The Recovery Plan also provided \$850,000 to support an offshore pathways initiative to enable learners to begin their New Zealand education journey from their home country and to study programmes that pathway directly into Bachelors and Masters degrees in New Zealand, providing greater flexibility for learners and resilience to shocks.

11. On 25 November 2020, a partnership was signed between ENZ, Universities New Zealand (UNZ) and the UK-based qualifications provider University Consortium (NCUK). During your address to the Forum, you will announce this partnership agreement.
12. This global partnership, between all eight New Zealand universities and NCUK, will enable students enrolled in 81 Study Centres across more than 30 countries to start their education journey towards any one of New Zealand's universities. The initiative will:
 - provide for more sustainable growth, enhancing the university sub-sector's resilience to changes in demand from source markets, diversifying the university student cohort, and creating a sector-wide approach to new product development
 - raise New Zealand's profile for student recruitment and wider academic, diplomatic, development, and trade engagement, by establishing a platform and delivery sites to promote the activity of all eight universities and ENZ under a unified New Zealand brand in-market
 - build the sub-sector's transnational education capability and intellectual property over time, by creating joint ENZ and university oversight of the NCUK partnership and better intelligence on the market opportunities for further initiatives such as blended, online, digital and full qualification delivery for universities
 - achieve better outcomes for students by providing academic, career and visa counselling in-market ahead of their study in New Zealand.
13. The 3-year partnership agreement between NCUK and ENZ will enable ENZ to promote the initiative and support NCUK Study Centres, as well as provide access to NCUK student leads and enquiries across the NCUK network.
14. This initiative will be the biggest New Zealand university sub-sector international education collaboration to date and is the first involving all universities partnering across multiple countries.
15. The initiative will give students flexibility in when they choose to enter a New Zealand university qualification and/or travel to New Zealand during COVID-19, by providing three qualification pathways:
 - a one-year NCUK International Foundation Year programme, providing direct entry on an undergraduate bachelor's degree
 - a one-year NCUK International Year One programme, equivalent to one year's study towards a business or engineering bachelor's degree
 - a NCUK Pre-Masters Programme, providing direct entry to University Master's qualifications.
16. All universities are supporting the partnership, committing at least \$300,000 per annum across the sub-sector in dedicated NCUK scholarships. UNZ has recognised the NCUK Foundation Year programme as being equivalent to university entrance.
17. Work undertaken through this initiative will also benefit other international education sub-sectors. To support the NCUK launch, ENZ has built a 'Global Pathways to New

Zealand' extension to the Study in New Zealand website which over time will enable education providers to list study programmes that students can access outside New Zealand, particularly for multi-year qualifications offered by Te Pūkenga and private training establishments (PTEs). This work will broaden to include online and other study options, including online and distance delivery.

List of peak body attendees

Name	Position	Organisation	Sub-sector
Brijesh Sethi	Chair	Quality Tertiary Institute (QTI)	PTEs
Chris Whelan	Chief Executive	Universities New Zealand	Universities
Claire Huxley	Deputy Chair	QTI	PTEs
Clare Bradley	Deputy Chair	Independent Tertiary Education New Zealand (ITENZ)	PTEs
Craig Musson	Chair	ITENZ	PTEs
Darren Conway	Chair	English New Zealand	English language
John van der Zwan	Executive Director	Schools International Education Business Association of New Zealand	Schools
Julia Innocente-Jones	Chair	Forum of International Managers and Directors, Universities New Zealand	Universities
Kim Crosland	Chief Executive	ITENZ	PTEs
Kim Renner	Executive Director	English New Zealand	English language
Richard Kensington	Delegate	Independent Schools New Zealand	Schools
Sheree Moanaroa	Senior Manager – International Growth	Universities New Zealand	Universities
Tommy Honey	Secretariat	QTI	PTEs
Tony Gray	Chief Executive representative	Institutes of Technology and Polytechnics – International (ITPI)	Institutes of technology and polytechnics
Will Tregidga	Chair	ITPI	Institutes of technology and polytechnics

18. Officials will also attend from ENZ, Immigration New Zealand, Ministry of Education and the New Zealand Qualifications Authority.