

Education New Zealand  
Manapou ki te Ao  
Level 5, Lambton House  
160 Lambton Quay  
PO Box 12041  
Wellington 6144  
New Zealand

P: +64 4 472 0788  
E: info@enz.govt.nz

www.enz.govt.nz  
www.studyinnewzealand.govt.nz

08 August 2022

s9(2)(a)

Dear s9(2)(a)

## Official Information Act 1982 request – ENZ staff and spending details

I refer to your official information act request (OIA), received by Education New Zealand (ENZ) on 11 July 2022. We have addressed each of your questions separately below.

**1. How much did your organisation spend on advertising, public relations campaigns, and publications in total between 1 July 2021 and 30 June 2022?**

As a Crown agency with a dedicated focus on international education, ENZ undertakes promotional activities and events to promote the New Zealand education system and New Zealand's expertise in delivering education products and services offshore. Between 1 July 2021 and 30 June 2022, ENZ spent \$6.188m (including \$2.396m one-off funding from the COVID-19 Response and Recovery Fund) on advertising, public relations campaigns and publications. This figure also includes marketing campaigns, content, public relations and social media.

**2. How many FTE staff in total were employed by your organisation as at 30 June 2022?**

ENZ had 89.6 FTE as at 30 June 2022.

**3. What was the total staff headcount for your organisation as at 30 June 2022?**

ENZ's total staff head count as at 30 June 2022 was 92.

**4. What percentage of FTE staff in your organisation were earning a salary of \$100,000 or more as at 30 June 2022?**

As at 30 June 2022, 67% of ENZ's FTE staff earned a salary of \$100,000 or more.

**5. How many FTE staff were employed by your organisation for the COVID-19 Response as at 30 June 2022, if any, and how many of these roles are permanent?**

ENZ did not have any employees for the COVID-19 Response as at 30 June 2022.

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**6. How many square meters of owned and leased office space did your organisation have as at 30 June 2022, and how did this compare to the previous five years?**

ENZ's leased office space has not changed since its 2021 annual review was published and therefore this information is publicly available. ENZ declines to provide this information to you under section 18(d) of the Official Information Act.

**7. What was the attrition rate/unplanned turnover rate for your organisation for the 12 months ending 30 June 2022?**

ENZ does not record an attrition rate. Unplanned turnover for the 12 months ending 30 June 2022 was 17.39%.

In preparing this information release ENZ has considered the public interest considerations in section 9(1) of the Official Information Act. You have the right to seek an investigation and review by the Ombudsman of this decision.

Information about how to make a complaint is available at <https://www.ombudsman.parliament.nz/> or freephone 0800 802 602.

Please note that it is our policy to proactively release our responses to official information requests, where possible. We do not publish requesters' personal information. We will let you know when we respond to your request if we intend to publish it. Please contact us if you have any questions about this.

Yours sincerely



Di Solomon  
General Manager  
Government Relations