

Education New Zealand Briefing

Title:	Report from the International Education Chief Executives' meeting				
Date:	25 May 2021	Priority:	Low		
Security level:	In confidence	ENZ ID no:	2021-237		
Action sought			X		
Addressee	Action sought		Deadline		
Minister of Education	Note the International Education Chief Executives met on 11 May 2021.				
	Agree that this briefing is not proactively released to protect the free and frank advice being developed by international education agencies for Ministers.				
-		N			

Contact for telephone discussion (if required)

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The following departm	-	een this repor	t □ TEC	□ Other:
Comments				







Purpose

1. This report provides you with a summary and recommendations from the recently held International Education Chief Executives' meeting.

Background

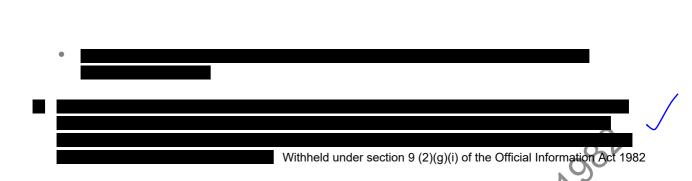
- 2. In a letter to other International Education Ministers following the release of the Strategic International Education Recovery Plan (Recovery Plan) in July 2020, you set out a governance structure including the establishment of a Chief Executives' Group to provide direction and oversight of the implementation of the Recovery Plan and more generally of the reset and rebuild of the international education sector following COVID-19.
- 3. The Chief Executives' group is led by the Chief Executive of Education New Zealand Manapou ki te Ao (ENZ) on behalf of the Secretary for Education (MoE) and includes the Chief Executives from Ministry of Business, Innovation and Employment (MBIE); Ministry of Foreign Affairs and Trade (MFAT); New Zealand Qualifications Authority (NZQA); Tertiary Education Commission (TEC); and New Zealand Trade and Enterprise (NZTE) and the Deputy Chief Executive Immigration New Zealand (INZ).
- 4. The Chief Executives' group is supported by a Senior Officials group' that has responsibility for leading and managing the implementation of the Recovery Plan noting that each agency retains responsibility for its individual workstreams within the Recovery Plan.

The meeting

- 5. The International Education Chief Executives group met for its second meeting on 11 May 2021. The meeting was attended by the Chief Executives or their delegate of MoE; ENZ; MBIE; MFAT; NZQA; TEC; and NZTE and the Deputy Chief Executive INZ.
- 6. Agenda items included:
 - the current state of the international education sector with a focus on inbound mobility including feedback from the recent sector engagement and the international students exemption cohorts
 - a discussion on your upcoming meeting with the peak body representatives (which was held on the same day) and the key messages about the future of international
 - Seducation that you intended to talk to the representatives about
 - the next iteration of the Recovery Plan.

Key discussion: Cohorts of students





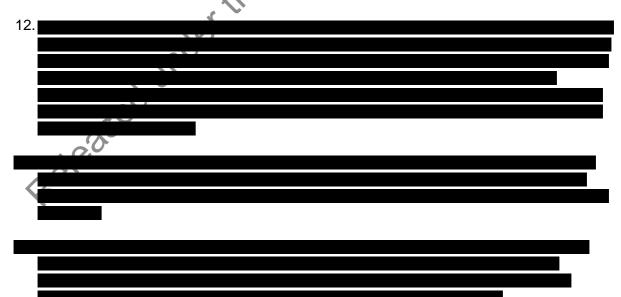
Key discussion: NZ brand health

NFV

- 9. The sector has the perception that the New Zealand education brand is being negatively affected by New Zealand's closed borders and that our competitor countries are more open to international students arriving than we are. We are confident that the Government's handling of the COVID-19 pandemic along with the care and support for the wellbeing of the international student who have remained in New Zealand will stand us in good stead.
- 10. However, to be assured of this and to keep abreast of any changes internationally, the Chief Executives commissioned work around the New Zealand education brand health and a comparisons of border positions of our competitor countries. We will need to ensure this comparison is updated regularly. **This is an action for ENZ.**

Key discussion: Rebuilding the student pipeline

11. The Chief Executives agreed that rebuilding the student pipeline once the borders begin to reopen is going to be longer and more difficult than initially thought but that this provides an opportunity to think beyond our traditional models.



Withheld under section 9 (2)(f)(iv) of the Official Information Act 1982



Key discussion: Private Training Establishments (PTE)

Withheld under section 9(2)(b) of the Official Information Act 1982, many of which are just surviving. Whilst 15. some PTEs have closed or are in hibernation, those options are not straight forward for others that have longer term commitments such as leases. It was recognised that whilst there are many organisations in this position because of the impacts of COVID-19, the Chief Executives were keen to know that agencies had identified those education providers/programmes that are considered key to the rebuild of the sector once the border begins to reopen and that options for supporting these providers explored

This is an action for MoE. Withheld under section 9 (2)(f)(iv) of the Official Information Act 1982

Senior Officials group

16. The Senior Officials group has been meeting monthly and met the week following the Chief Executives' meeting. The commissioning work from the Chief Executives group is being progressed through the Senior Officials group and the appropriate agencies.

Next meeting

17. The next meeting of the Chief Executives group is on 29 July 2021.